



FRANCHISE PROPOSAL

CHOOSE THE BEST>>> BE THE BEST>>>GROW WITH US

PLEASE LOGON TO OUR WEBSITE
www.stedcouncil.com

WHO WE ARE

We the STED COUNCIL (Scientific & Technical Education Development Council) is one of the legal status of the growing body entrepreneurship in India established in 2005 as an Autonomous Body and a National Level Professional & Non-Profit NGO registered under Govt of Kerala and Indian NGO under District Central, National Capital Territory (Govt. of N.C.T) New Delhi, Government of India for Human Resource Development-HRD. Established for Development of Education under the Guidelines of "NATIONAL POLICY ON EDUCATION 1986 – MHRD and Program of Action 1992 by MHRD, Government of India". The organization enjoys credibility with a large number of departments in Govt. of India and the State Governments and has carved out a niche for itself all over the state and serves the country as non-profit, non-political, non-sectarian organisation.

Any Person/Institute/School/College/Study Centres/Company/Organization can be our associate. Becoming our associate will open new entrance for you in the Profit Street for the singular reason that we have an experience of more than 15 years in this field. Association with us ensures stable flow of business and the contentment of making future professionals.



STED COUNCIL constituted to conduct/impart examination & certification in any part of the country of all kinds of job oriented courses with standardized syllabus designed and approved by STED COUNCIL authority for providing quality education and training all over India. Legality, Validity, Utility of the course is strict conformity with the constitution of India and law of the land under Central Government Act Article 19(1)G, 29 & 30. Our working area & territorial jurisdiction of the organization extends to whole of India.

STED COUNCIL has emerged to be one of the fastest growing education franchise organisation in India with its Registered Office at Pole No.43, Najafgarh, New Delhi 110045 and **Central Administrative Office located in the South Western tip of India, Thiruvananthapuram, is the capital city of the Indian State of Kerala**, Today we have got very extensive and wide network and a leading Global Talent Development Organization with more than **1000+ Authorised Training Centres, spread all over Kerala and around in 22+ States and other parts of India & abroad**, which is certified, approved, recognised & licensed under the Act of Central Govt of India.

INDIA'S LEADING & LARGEST CERTIFICATION BODY



An Autonomous Body
Recognised by
Govt. of National Capital Territory
NEW DELHI

राष्ट्रीय राजधानी क्षेत्र नई दिल्ली
भारत सरकार



14+
YEARS

1500+
COURSES & SKILLS

1000+
ASSOCIATES

22+
STATES

100000+
ENROLMENTS

STED COUNCIL invites interested entrepreneurs/institutions/training centres to join hands with **Indias No.1 Leading & Largest Certification Body** in this unique mission and help to create a digitally enabled nation.



Why STED COUNCIL ?

We take pride in declaring that we're straight shooters. There are no tricks in whatsoever we do. Everything under our care is accomplished with dedicated team efforts, selfless devotion and in an exemplary manner leaving no room to criticize. That's why we are one of the best organisation. We whole heartedly invite you to kindly check in with us for hassle service of contentment.

It's a very logical question to ask, when there are number of other NGO's, societies, educational organisations/institutions, certification bodies claiming to provide similar services... then "WHY" to select STED COUNCIL, the reason is simple and straight "CHOOSE THE BEST & BE THE BEST". We provide credibility and quality of service and we have put a lot of hard work to build our credibility with our students-each of whom is now our brand ambassador. Our associates and students have made this organisation India's top Leading & Largest Examination & Certification provider.





STED COUNCIL Approvals

- Government approved an **Autonomous Body Executive Council** and a National Level Professional & Non-Profit NGO registered under Government of NCT of Delhi imparting educational courses under "NATIONAL POLICY ON EDUCATION 1986 – MHRD GOVT. OF INDIA".
- Regd. under Act XXI of 1860 & Act 1882 under Govt. of National Capital Territory.
- Certified & Registered under Department of Labour, New Delhi.
- Our Course Certificate is registered under C.R Act 1957, MHRD Govt. of India.
- Formerly Facilitation Centre under NIELIT, Department of Electronics & Information Technology (DeitY), Ministry of Communications & Information Technology, Govt of India.
- Registered & functions under the act of State & Central Government.
- Formerly awarded IAO's Full Accreditation to STED COUNCIL, the first ever certification body to earn a Prime Accreditation from IAO, Houston, U.S.A.
Organisational Member under QCI-Quality Council of India an autonomous body setup by Government of India.
- Collaborating Partner of NIESBUD (The National Institute for Entrepreneurship & Small Business Development, An Autonomous Institute under Ministry of Skill Development & Entrepreneurship, Govt. of India).
- Under Ministry of Social Justice & Empowerment, Govt. of India ID -DL/00013299
- Recognized by Ministry of MSME, Government of India, New Delhi.
- Registered under NGO Partnership System, Planning Commission (Govt. of India).
- Regd. under TM Act-1999 Section 23(2) Rule 62(1) Class 41 by the Ministry of Commerce & Industry Department of Industrial Policy & Promotion Controller General Patents Designs and Trade Mark No. 1491711 dated 2006 under Govt. of India.
- ISO certification, issue according to standards ISO 9001:2015 for providing Technical, Professional, Management & Computer Education courses LMS under IAS accredited.
- Awarded an International graded quality assurance ISO certification by ROHS the very renowned International Body Emirates International Accreditation Centre.
- ISO 9001:2015 Certification under ICL accreditation under EGAC & IAF.
- Certified by ACS United States W3, Florida, USA.
- Registered and listed under www.ngosindia.com
- Registered under NITI Aayog (National Institution for Transforming India) Govt. of India.
- Member-United Nations Department of Economic & Social Affairs. The DESA NGO Branch under the UN Secretariat for Non- Governmental Organisations.
- Training Provider & Collaborative Partner under NSDC-PMKVY.
- Professional Member of IT Development Council of India.





Reasons to own a STED COUNCIL Franchise

- Growth ratio over 100% per annum.
- 100% transparency with low investment without any risk with flexible terms and conditions.
- Zero % fees sharing. (Exam & Certification Fees remitted based on duration of course.)
- We shall not claim any part or contribution from the tuition fees & No royalty shall be charged on your institutional training fees.
- You can start with small office area and with adequate training facilities.
- Comprehensive support for your success.
- Clean & respective business with great image & reputation.
- Authority to use Internationally Certified Brand Name & Logo in your promotional activities.
- 1000+ large pool of study centers all over India and abroad.
- Centres shall have right to decide & prescribe own course fee structure of courses (as per facilities provided in centre or institute)
- Final examination will be held in the training centre.
- Shall have to suggest, create & design new job oriented courses and can be conduct after getting approval from STED COUNCIL.
- We have a proven track record and an experience of more than 12 years in this field.
- Autonomous certificate will be issued by the STED COUNCIL with national-international validity & recognisations.
- Our certificate has lots of security features like unique identification number to check the authentication, dynamic QR bar code, guilloche pattern/void pantograph and a special kind of hologram with punched stamp golden foil to avoid duplication and tampering.
- Certificates issued by STED COUNCIL are accredited by world renowned institutions, quality organizations, authorities making it valid across all countries in the world.
- In the last couple of years STED COUNCIL course completion certificate has placed over 50,000+ students in different national and multi-national companies in India & abroad.
- Employment Exchange registration on behalf of STED COUNCIL certificate.
- Easy embassy attestation across the world for STED COUNCIL certificate holders.
- Facility to conduct on-line cum off-line examination.
- On-line and off-line certificate verification.
- Instant issuing of on-line verification report.
- Issuing award for "BEST TRAINING CENTRE" every year.
- Easy & fast delivery of certificates (within 10 days after publishing the result).
- MHRD (Ministry of Human Resource & Development) & MSME approved courses.
- National/State/District/level full advertisement support on share base.
- 24x7 real time support from Corporate /Central Administrative Office





ELIGIBILITY Criteria for a STUDY CENTRE

- STED COUNCIL will grant franchise to those centers who meets our norms and conditions.
- The proposed center should be located on good locality and should be easily approachable.
- Should be in business (IT related/Professional/Technical/Management/Computer or otherwise) with proper infrastructure and entrepreneurial acumen.
- You may start with any number of courses.
- If the Franchise/ATC wants to discontinue the business within the stipulated period of 1 year then shall surrender the Franchise/ATC to the STED COUNCIL only.
- The arrangement with the franchisee is valid only a single institution.
- The Franchise/ATC shall pay the entire processing fees (inspection & documentation charge) in lumpsum before the date of agreement with STED COUNCIL authority and is non-refundable.



Infra STRUCTURE

- You should have good accommodation and reachable location.
- Minimum total space of 500-1000 sq.ft.
- One Front Office or Reception Counter.
- One Eminent Counsellor/Receptionist .
- Lab Facility with proper Machinery/Equipments etc..
- Theory Class Room - Seating capacity of 12 students.
- Teaching Faculties - Should be Academic, Professional and Qualified.
- Required Internet Connectivity



FEE Structure

Generally comparing with other organisations you need not to share, royalty or % of tuition or admission fee with us. However, you are required to pay the prescribed amount as examination fee based on the duration of the course.



Examination & Certification FEES (Based on duration)

for short term courses	Rs. 300 + 19% CGST/student
6 months courses	Rs. 750 + 19% CGST/student
above 6 months to 12 months courses	Rs.1000 + 19% CGST/student
and for 1 year courses	Rs.1000 + 19% CGST/student

*Includes Registration, Examination & Certificate Fees.

*GST/Service Tax & other taxes are applicable as per government rules.



Short Term Courses	1 hr to 3 months	SSLC
Certificate Courses	1 month to 5 months	SSLC above
Diploma Courses	6 months to 12 months	SSLC & above
Professional Diploma Courses	6 months to 12 months	SSLC & above
Advanced Diploma Courses	12 months to 24 months	Plus 2 & above
PG Diploma Courses	12 months to 24 months	Degree/3 year Diploma
Masters Diploma Courses	24 months/2 years	Degree/3 year Diploma

**Note : Duration & eligibility may be subject to vary/change according to syllabus.*



Our CERTIFICATION

Those students who pass out the final examination with 40% marks will be eligible to get ISO 9001:2015 certified course completion merit certificates with mark list which are inter nationally designed with high security press by using imported inks, papers and having lots of security features like unique identification number to check the authentication, dynamic QR bar code, guilloche pattern/void pantograph, UV coating and special kind of hologram with punched stamp golden foil to avoid duplication & tampering.

The merit certificates issued by STED COUNCIL are accredited and recognized by globally renowned consultants, institutions and quality management, international accreditation organisations making certificate valid across the world and creating immense opportunities for each and every passing out student in the world job market.

DGET Approval - STED COUNCIL is not awarding any Degree but offering various Certificate, Diploma, Professional, Advanced, PG & Masters Diploma Courses/Programmes as per the lawful bye laws & resolutions. However, though STED COUNCIL is not coming under the purview of UGC/AICTE/AIU or any other Council/Board since it's not a University. For registration of STED COUNCIL certificates in Employment Exchanges of any State/UT accepts throughout the country via Notification File No : DGE & T-M-27014/1/2009-EE-I (DGET - Director General of Employment & Training, Ministry of Labour and Employment, New Delhi).

Certificate holder can apply for public/private sector job in India & abroad. For already qualified/employed person, this certification boosts their chances for better private/ govt. jobs and skill based jobs. Certificates have got high credibility among employers in India and abroad, especially in Middle East and other parts of the world. All certificates issued by STED COUNCIL can be attested by Ministry of External Affairs-Government of India and by the embassies of almost all countries as per the norms & conditions of the concerned.





Real-Time ONLINE AUTHENTICITY Verification

Any government, private or public sector organization hiring candidates based on certificate issued by STED COUNCIL can verify details online after updation in real time from our official website "www.stedcouncil.com" by typing registration/serial number of the certificate in the box provided for online verification. If it is a genuine certificate awarded by STED COUNCIL, all the information about the certificate will appear on screen within seconds.

How to become a franchise of STED COUNCIL?



APPLICATION



INSPECTION



APPROVAL



AGREEMENT

Step I - Submission of the Application

Send a brief request under your letter head and furnish all details of the institution. (Centre Name, Location Address, Course Details, Contact Person with Phone Numbers) to our mail id "stedcouncil@gmail.com".

After receiving your request by mail we will verify and give a reply along with a FRANCHISE PROPOSAL & CHECK LIST for submission of Application Form. Go through it, and prepare all the details mentioned in Check List and contact us for centre inspection.

Step II - Inspection

On the day of inspection handover all prepared documents mentioned in Check List along with **processing fee (towards inspection/documentaion charge)** by DD/Cheque in favour of STED COUNCIL payable at Thiruvananthapuram, shall submit to the Inspecting Officer or can be send by courier to STED COUNCIL, Central Administrative Office, SB Tower, Sreemoolam Road, Mele Thampanoor, Trivandrum 695001, Kerala State, India.

Step III - Processing & Approval

The submitted documents & verification report will be directed to our verification department. The verification team will scrutinize all the received documents along with duly filled application form. The Board of Directors will give temporary approval to your institution on the same day and within a period of 7 days you will recieve all the relevant original documents (Authorisation Certificate & Course Approval Certificate).

Step IV - MOU/Agreement

Once your franchise application is verified & approved, we will send you original agreement document/MOU printed in Stamp Paper (it is valid for next 12 months) have to duly signed by the authorised person with one witness and should send back the original within 7 days, and a copy should be kept by the ATC. On successful completion of these steps, you will be recognized as "Authorized Training Centre" (ATC) as per the rules & regulations stipulated by the authority, and you will receive the Authorisation Certificate with ATC Code & Course Approval Certificate as soft copy, and Certificate Specimen Copy (Framed), a sample Prospectus along with an advertisement layout/promotional CD.



Note I : The said processing charge are non refundable after the date of approval. Authorization will be given after receiving the complete documents listed in the Check List. In case if any required document is pending and not rectified within a week of time, your franchise application will be rejected.

Note II : In case the proposed site is not found suitable the paid amount of DD will be refund. Entire process of franchise will take to complete within 7 to 10 days.

For further assistance and awareness about STED COUNCIL please logon to our website www.stedcouncil.com or e-mail us through stedcouncil@gmail.com



For Franchise RELATED QUERY

Please feel free to call **+91 9447132311, +91 7907821713, +91 0471-2323743**

Logon to www.stedcouncil.com for more details

(You can view Certificate Model, Mark List, Registration Certificate, Our Approvals, Accreditations and more...)

Thanks & Regards

Team>>STED COUNCIL



DISCLAIMER

STED COUNCIL is an Autonomous Independent and Non-Governmental Board fulfills the aims of vocational & educational right of Indian constitution 1950 under Article 14, 15, 19(1), 21, 26, 29, 30, 45, 46 & 351.

We offer 100% job oriented courses in various/different areas with objective of employment empower and entrepreneurship development. All courses are object with value addition motive and is for self-development, and improve employability.

STED COUNCIL is not the university and is not approved by UGC or any government department. All the education programme run by the board is board's own autonomous education programme. Legality, Validity, Utility of the education programme is strict conformity with the constitution of India and law of the land under Article 19(1)G, 29 & 30.

