



सैन्टिफिक आन्ट टेकनिकल एजुकेशन डेवलपमेन्ट कौणसिल

A National Level Autonomous Body Registered Indian NGO Under  
Govt. of N.C.T. New Delhi, Government of India  
एन.सी.टी नई दिल्ली, भारत सरकार



Regd. NGO under

**delhi.gov.in**

Govt. of NCT Delhi

## FRANCHISE PROPOSAL

GROW WITH US

### The ORGANISATION

We the STED COUNCIL (Scientific & Technical Education Development Council) is an Autonomous Body and a National Level Organisation Registered under Govt of Kerala and Indian NGO under National Capital Territory (Govt. of N.C.T) New Delhi, Government of India. Our organization is appropriately registered and approved from the relevant State and Central Government bodies according to standard ISO 9001:2008 certified organisation certifies by QCert. International Certification Body Czech Republic, Europe which acceptance worldwide and has been awarded an international graded quality assurance certification by the very renowned International Body DAC-Dubai Accreditation Centre (recognized in Middle East) & under Accredited unit JAS- ANZ (Govt. appointed accreditation body for Australia & New Zealand).

The Certificates issued by STED COUNCIL are accredited and recognized by globally renowned consultants, institutions and quality management organisations making our certificate valid across the world and creating immense opportunities for each and every passing out student in the world job market.



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Logon - [www.stedcouncil.com](http://www.stedcouncil.com)

STED COUNCIL has emerged to be one of the fastest growing education franchise organisation in India with its Registered Office at Land Mark NA, New Delhi 110035 and **Central Administrative Office located in the South Western tip of India, Thiruvananthapuram, is the capital city of the Indian State of Kerala**, Today we have got very extensive and wide network and a leading Global Talent Development Organization with more than **500+ Authorised Training Centres spread all over 14 districts in Kerala and around in 20+ States and other parts of India & abroad**, which is certified & licensed under the Act of Central Govt of India.



**GIVING CERTIFICATIONS FOR 400+ JOB ORIENTED**  
**COMPUTER | TECHNICAL | PROFESSIONAL | MANAGEMENT**  
**COURSES FOR PAST 12 YEARS**

It has been constituted to conduct/impart and run in any part of the country of all kind of Computer Hardware and Software Courses, Technical and Technology Courses, Non-Technical Courses, Primary and Pre-Primary/Montessori Teacher's Training, Computer Teacher's Training, Computer B.Ed., Professional & Management Courses, Vocational, Non-Vocational Training, Beauty Therapy, Ayurveda Panchakarma Courses, Medical & Para-Medical Courses, Mechanical, Civil, Electrical, Electronics and Automobile Engineering Courses, Logistics Courses, Industrial Training, Government Skill Development Sector Programmes, Adult Education, Vocational Education, Low Cost Education, Formal & Non-Formal Education and all kind of Job Oriented Courses with standardized syllabus designed and approved by STED COUNCIL authority for providing quality education and training all over India. Legality, Validity, Utility of the course is strict conformity with the Constitution of India and law of the land under Central Government Act Article 19(1)G, 29 & 30. Working area & territorial jurisdiction of the organization extends to whole of India.

STED COUNCIL invites interested entrepreneurs/institutions to join hands with **Indias No.1 Leading & Largest Certification Body** in this unique mission and help to create a digitally enabled nation.

**Why STED COUNCIL ?**

This is a very logical question to ask, when there are a-number of other NGO/ Organisations/Institutions claiming to provide similar training for computer & technical courses. Simple and straight reason is "QUALITY PEOPLE FOR QUALITY TRAINING" is the core concern here and STED COUNCIL follows it strictly. We provide credibility and quality of service and we have put in a lot of hard work to build our credibility with our students-each of whom is now our brand ambassador.



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For further assistance and awareness about STED COUNCIL please logon to our website **www.stedcouncil.com** or e-mail us through **stedcouncil@gmail.com** or feel free to talk with our helpline numbers 0471-2323743, 9447132311, 9746133743.

### **Reasons to own a STED COUNCIL Franchise**

- Government approved autonomous body regd. under Govt. of NCT of Delhi.
- Growth ratio over 100% per annum.
- 100% transparency with low investment without any risk with flexible terms and conditions.
- Zero percent fees sharing. (Fees remitted based on duration of course.)
- Clean & respective business with great image & reputation.
- 500+ large pool of study centers all over India and abroad.
- ATC shall have right to decide & prescribe own fee structure of courses (as per facilities provided in centre or institute)
- Franchise training and examination done at franchise place.
- Shall have to suggest, create & design new job oriented courses and can be conduct after getting approval from STED COUNCIL.
- We have a proven track record and an experience of more than 12 years in this field.
- ISO 9001-2008 certified standardized organization with worldwide acceptance.
- Autonomous certificate will be issued by the STED COUNCIL with national & international validity.
- Our certificate has lots of security features like unique identification number to check the authentication, dynamic QR bar code, guilloche pattern and hologram with punched stamp golden foil that have no fear of duplication & tampering.
- Certificates issued by STED COUNCIL are accredited by world renowned institutions, quality organizations, authorities making it valid across all countries in the world.
- In the last couple of years STED COUNCIL course completion certificate has placed over 30,000+ students in different national and multi-national companies in India & abroad.
- Employment exchange registration on behalf of STED COUNCIL certificate.
- Easy embassy attestation across the world for STED COUNCIL certificate holders.
- Facility to conduct on-line cum off-line examination.



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- On-line and off-line certificate verification.
- Instant issuing of on-line verification report.
- Authority to use brand name & logo in your promotional activities.
- Issuing award for “BEST TRAINING CENTRE” every year.
- Easy & fast delivery of certificates (within 10 days after publishing the result).
- MHRD (Ministry of Human Resource & Development) approved courses.
- National/State/District/level full advertisement Support on share base.
- 24x7 real time support from Corporate /Central Administrative Office.

### How to become a franchise of STED COUNCIL?



APPLICATION



INSPECTION



APPROVAL



AGREEMENT

#### Step I - Submission of the Application

Send a brief request under your letter head and furnish all details of the institution. (Centre Name, Location Address, Course Details, Contact Person with Phone Numbers) to our mail id “stedcouncil@gmail.com”.

After receiving your request we will verify and give reply by sending you the FRANCHISE PROPOSAL & CHECK LIST for submission of Application Form. Go through it, and prepare all the details mentioned in Check List and contact us for centre inspection.

#### Step II - Inspection

On the day of inspection handover the all prepared documents along with a processing fee, Rs 100/- for Franchise Application Form and Indian Non-Judicial Stamp Paper of Rs.100 in the form of Cash/D.D/Cheque in favour of STED COUNCIL payable at Thiruvananthapuram, shall submit to the Inspecting Officer or can be send by courier to STED COUNCIL, Central Administrative Office, SB Tower, Sreemoolam Road, Mele Thampanoor, Trivandrum 695001, Kerala State, South India.

**Help-Line Nos. 0471-2323743, 9746133743.**



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### Step III - Approval Processing

Under the verification report, STED COUNCIL Verification Department start verification of your documents and The Board of Directors give approval to your institution as our Authorised Training Centre (ATC) as per the rules & regulations stipulated by the authority.

### Step IV - Agreement

Once your franchisee application is approved, we will send you Original Agreement Document printed in Stamp Paper (it is valid for next 12 months) have to duly signed by the authorised person and should send within 7 days, and you will receive the Authorisation Certificate with ATC Code & Course Certificate Specimen Copy (Framed), a sample Prospectus along with an advertisement layout/promotional CD.

NB : The said processing and approval charges are non refundable after the date of approval. Authorization will be given after receiving the complete documents listed in the Check List. In case if any required document is pending and we not receive it within a week of approval, your franchise application will be rejected. In case the proposed site is not found suitable then amount of DD will be refund. Entire Process of Franchise will take to complete within 7 to 10 days.

### Eligibility Criteria for a Study Centre (ATC)

- STED COUNCIL will be granted franchise in those centers who meets our norms and conditions.
- The proposed center should be located on good locality and should be easily approachable.
- Should be in business (IT related/Professional/Technical/Management/Computer or otherwise) with proper infrastructure and entrepreneurial acumen.
- The minimum duration of the franchise shall be for a period of 1 year.
- The Franchise/ATC shall run the business with STED COUNCIL for at least a period of 1 year.
- If the Franchise/ATC wants to discontinue the business within the stipulated period of 1 year then shall surrender the Franchise/ATC to the STED COUNCIL only.
- The Franchise/ATC shall pay the entire processing fees in lumpsum before the date of agreement with STED COUNCIL authority and is non-refundable.
- Should upgrade for the new courses launched time-to-time.
- STED COUNCIL name, logo and offers will be used only for the STED COUNCIL approved courses.



- Should have commitment for providing quality training to students.
- Create local market awareness and advertisements by various Ads in local/ regional newspapers, Notice/ Poster Printing and College campaigning programs.
- All advertisements layout should be published before the prior approval & permission of STED COUNCIL.
- Teach every one, no caste bar, neither age bar nor any Income proof required.
- Should be willing to be a part of the STED COUNCIL team in accepting the terms and conditions and procedures as laid down by STED COUNCIL Authority.
- The affiliation is valid for a minimum period of 1 year. It can be renewed yearly on account of your performance and interaction with STED COUNCIL.
- The affiliation is non-transferable and non-exclusive.
- The ATC's should not sub-licence the affiliation to any other institutions.
- ATC's shall be responsible for exam invigilation work, evaluation of answer sheets, conducting viva/ seminars and practical exams.
- ATC's those who violate any rules of STED COUNCIL may terminate from the STED COUNCIL ATC's as per the by law without any prior notice.

### **Infra Structure**

You should have good accommodation and reachable location.

Minimum total space of 500-1000 sq.ft.

One Front Office or Reception Counter.

One Eminent Counsellor/Receptionist .

Lab Facility with proper Machinery/Equipments etc..

Theory Class Room - Seating capacity of 12 students.

Teaching Faculties - Should be Academic, Professional and Qualified.

Required Internet Connectivity

### **Fee Structure**

Generally, comparative to other organisations/universities no need to wait & inquire about the reimbursement of study Centre share amount. However, with us you are required to pay only prescribed amount based on the duration of the courses. This means immediant realization of profit, no claiming re-imbursement, no need of billing.



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## Certification Fees

Short term courses	Rs. 300
6 months courses	Rs. 750
12 months courses	Rs.1000
and for above 1 yr courses	Rs.1000 per year

\*Includes Registration & Certificate Fees

# COULD YOU BE OUR NEXT FRANCHISEE?

For franchise related query, please feel free to call

**0471-2323743, 9746133743.**

Logon to [www.stedcouncil.com](http://www.stedcouncil.com) for more details

(You can view Certificate Model, Mark List, Registration Certificate, Accreditations and more...)

Thanks & Regards

**Proposal Team  
STED COUNCIL**



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## SOME OF OUR LEADING AUTHORISED TRAINING CENTRES



Data World Computer Education  
 Mississippi X-Ray Welding  
 Agasthya Bharatha Institute of Panchakarma  
 Amritha College  
 Pure Touch Spa Academy  
 Balaji Graphics  
 Orchid Beauty Clinic  
 KCMS (Knowledge Campus)  
 Levinsoft  
 I-Net Infotech  
 Saboo Coloniaa Institute of Design  
 Airofrank College of Aviation  
 Mighty Beauty Parlour  
 IT @ Computer College  
 Southern Institute of Technology  
 Marino Navale Maritime Institute  
 I-Net Institute  
 Alfa Institute of Technology  
 4 U Academy  
 Microtech Computer Academy  
 Live In Spa Academy  
 Global Safety Development  
 Victoria Academy for Aviation Studies  
 Centre for Integrated Safety Management  
 FS College of Advanced Studies

Leads Academy for Corporate Excellence (LACE)  
 Kalpanik Media Academy  
 isthaa  
 Febcow X-Ray Welding Institute  
 AirBorne College of Aviation  
 NAPT & Ellora Eduwings  
 ISAS  
 Royal Management Academy  
 Sims Technology  
 Her Choice Beauty Clinic  
 Beauty Queen Hair & Beauty Institute  
 Global Institute for Design Engineering  
 Top Tek Group Institution  
 Megatech Computer Training & Career Studies  
 Industrial Science Research Foundation  
 Relent College of IT & Management  
 Wings Institute of Mobile Phone Technology  
 Bella Beau Beauty Care & Spa  
 Calicut Institutions  
 Aalfa Institute of Management Studies  
 Airocis college of Aviation & Management Studies  
 Kerala Academy  
 Airways Academy  
 Torque Engineering Consultants  
 School of Logistics  
 ST.Alphonsa College for Vocational Training  
 Harbinger Smart Phone Institute  
 National School of Hotel Management  
 Ithaca School of Designing & Management  
 Deep's Spa & Beauty Institute  
 ASTS  
 Fresh N'Up



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Mahatma College	aithein
Shivana Institute for Ladies Advancement	Galaxy Institute of Mobile Phone Technology
CMAS Technology	Tapasya Institute
G-Net Business School & Computer Education	South Malabar Institute of Technology
Buildon Ideas	Insight School of Engineering
Meridian Aviation Academy	Sental Institute
Charutha Beauty Parlor	Sizcom
Nans School of Fashion Designing	Open Sky College of Aviation
Lace Finishing School (P) Ltd	Prozent Academy
Smartz Computer Education	Sha'Z Beauty Clinic
CAMS	WQC Institute
Rigzone Engineering & Inspection Services	Open Sky College of Aviation
Kesavamadom Ayurveda Yoga Spa School	I Guard
Digit Computer Education	Salutem Institute of SS Technology
Middlemist School of Art & Photography	Neosys Technologies
Oxy International	Aptec Computer Education Campus
Mithra Institute of Management Studies	Bits Computer Education
Dhanna Computer Academy	Amritha College
Sea Blue Shipyard Ltd.	National Computer Academy
Apsarass Herbal Beauty Institute	Mobile Phone Training Institute (MICT)
Movi Magic Film Academy	Shivaraman Solutions
LapTop Lab Advanced Technology	Lark Training Institute & Technology
Amritha College of Science & Technology	Edges Mobile Phone Institute
Studio Magic & Myth Film School	Ariyans Group of Technologies
AIMS	Vyomayan Travel Academy
Mithra Bharath Aviation Academy	Adya Institute of Management
Recall Hospitality Management	IRM School of Logistics
Regional Computer IT Mission	Royal Infotech Academy
P-Tech Institute of Advanced Studies	National Institute of Engineering
Windsoft Computer Education	M.R.K Institute of Safety Management
Lindas Computer Education Centre	Brunier Business India Pvt Ltd
Gravitech Inspection Services	Harisree Computer's & Education Centre
Ayur Sparsha	Atlantis International Academy
Vigneswara Educational Academy	Vertex Infotech
Chi-Sana International Spa Academy	C Tac College of Advanced Studies



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Hair & Beyond	Maria Beauty School
Mitzuki Institute for Science & Technology	Cas Computers
Ticona Technologies	The Orchids Beauty Care for Ladies & Kids
Ibeau Technologies	Hynex Computers
Nice Beauty Institute	Rig Tech Oil Field Training Centre
Malabar Institute of Fashion Technology (MIPT)	Malabar Institute of Technology
Pemo Global	Airtech Aviation Academy
Vision School of Android	Geethanjali Group of Institution
Airwin Academy	Career Institute of Advanced Studies
Coimbatore Technical Training Centre (C-Tech)	NIWT
TISAS	Chavara Institute of Hotel Management
Q Centre	Bhaba Research Foundation
Anumaan Integrity Management Solutions	Infra Academy
Integos Intelligent Solutions	Oceanic Institute of Marine Engg.
Prathibha College of Management Studies	College of Marine Technology
Silicon Computer College	Indian Institute of Safety Management
Institute of Hotel Management Studies	Regional Hi-Tech
Petrotech	Jayamatha College
Miss World	Sree Sankaracharya
Dhronacharya Academy for Refined Training	Academy of Aviation
Canvas Institute of Fashion Media & Technology	Green Institute of Management Studies
Institute of Entrepreneurship Development	I I S M
Airospace College of Aviation	Vee Tech College of Marine Engg.
ST.Johns Group of Institutions	Vidhyasarathy
Facere Institute of Fashion Designing	Fashion Mate
Aviation Academy & Management Studies	School of Ayurveda & Panchakarma
Poornam Fashion Designing & Computer Academy	Academy of Catering Technology
New Premier Training Centre	International School of Advanced Studies
Royal Perfect Academy	I C A M S
Institute Safety Management	Kerala College
Coax Infotech Systems	Viswabharathy
Mentoreia Group Of Institute	Relent Cyber College
Zeels Beauty Clinic	South Malabar Institute of Technology
Jai Ho International Academy	Lakhotia Computer College
Life Style Beauty Parlor	Adhithya InfoTech



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Ace College of Engineering

MegaTech

Kerala Academy of Engineering

National College

Stable Marine Pvt. Ltd.

Royal Education Charitable Trust

Creative Technolgy

Airhind Tourism Academy

Mount School of Fashion Technology

Safiya Academy of Media Studies

NIST-IT & Fashion Designing Institute

Axionz Group of Institute

Wys Wyg Technologies

Unique Institute of Management

Good Ocean Maritime Pvt. Ltd.

International Institute of Piping Engg. & Designing

Eminent Unique

Skyrise College of Aviation & Management Studies

Sky Castle Centre for Aviation Studies

Career Technology Academy for Technical Education

Kerala Ayurveda Panchakarma Training Institute

Rajesh Nisai Safety Academy

Magnus Innovative Technical Services

Malabar Aviation Academy

Annas Beauty Academy

Flywings Institute of Aviation & Tourism

Airborne College of Aviation

Noise Head Quarters

Recall Hospitality Management

The Art School

IT Academy

Prayagi

Reans Training Academy

Saboo Coloniaa Institute of Designing

Asian Institute of Petroleum Technology

GRS Computer Education

Eminent Unique of Institute of Management

SMEC Automation Pvt. Ltd.

Aspire Institute of Technology

Kairali Herbal Heritage Ayurveda Panchakarma

IMS Cochin

Apex Career Academy

WE-YES Academy

Royal College of Management Studies

Mithra Institute of Management Studies

Indian Institute of Logistics Pvt. Ltd.

Sky Life Educational Centre

Indian Institute of Logistics Society

Dream Wings Training Academy

Most Vision Tech

Inex Cad Centre

Digital Curve

Azure Academy

CISM Academy

Skytex Technology Service Pvt. Ltd.

B & B Group of Institutions

Core Institute of Technology

Innovative Institute of Professional Studies

Newman's Group of Institutions

Q-Elements Academy

Hobby Centre

Safety Tech

Febcow X-Ray Welding Institute

AirBorne College of Aviation

NAPT & Ellora Eduwings

Apsarass Herbal Beauty Institute

Movi Magic Film Academy

LapTop Lab Advanced Technology

Miss World Beauty School

and many more.....



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